



## Top 50 UK event agencies of 2019

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10 September 2019 by Mark Williams

There is a new leader in C&IT's annual ranking of UK agencies by event-based turnover.



CWT Meetings & Events has taken the top spot in 2019's Top 50 UK event agencies, having increased its event-based turnover to £62m.

Last year CWT placed third with £51.3m but growth of more than £10m means it takes first place from Jack Morton Worldwide, which drops to fourth.



Shooting into second place is WRG Creative Communications, who didn't enter last year but placed sixth in 2017. Since then, it has merged with Axiom and seen its event-based turnover almost double from £30.9m (2017) to £59.1m.

Clarity was also a mover in the top 10, ranking 10th in 2018 but moving up two places to eighth this year.

Other than WRG, the highest new entry was agency 2Heads Global Design, which enters the Top 50 at number 12, with event-based turnover of £22.8m.

Strata, which was created by a merger between Crown and Communique, makes its first entry into the Top 50 at 16th, while automotive event specialist Inside Track is another new entry at 33rd and Wolf and White debuts at 45th.

While the table also provides information on overall annual turnover and pre-tax profit, the list is ranked by event-based turnover to eliminate any other means of income when creating the Top 50.

If your agency has just missed out on the Top 50, keep an eye out for our list of 'challenger' agencies tomorrow.

Rank	Agency	Event-based turnover for the most recent financial year (£m)	Overall annual turnover for the most recent financial year (£M)	UK pre-tax profit for most recent financial year (£m)	Financial year-end	UK staff
1	CWT M&E	62.0	62.0	Undisclosed	31 Dec	1400 (global)

2	WRG Creative Communications Ltd	59.1	60.2	0.9	31 Dec	180
3	George P. Johnson	57.5*	57.5	Undisclosed	31 Dec	137
4	Jack Morton Worldwide	55.0*	Undisclosed	Undisclosed	31 Dec	72
5	Banks Sadler	37.4	37.4	Undisclosed	31 Dec	366
6	BCD M&E	32.7	32.7	4.3	31 Dec	374
7	DRPG	29.1	30.8	1.0	31 Dec	320
8	Clarity	29.0	432.0	Undisclosed	31 Dec	650
9	Ashfield Meetings & Events and SPARK THINKING	28.2	28.2	3.0	30 Sep	202
10	Smyle Creative Ltd	26.4	27.0	1.0	31 Mar	95
11	INTEL Ltd	23.3	84.0	0.7	31 May	145
12	2heads Global Design Ltd	22.8	22.8	2.0	31 July	67
13	ATPI	20.1	372.0	Undisclosed	31 Dec	327
14	Touch Associates	17.0	27.0	1.3	31 Dec	94
15	cievents	16.0	16.0	Undisclosed	30 June	30
16	Strata	15.0	15.0	Undisclosed	30 Nov	50
17	Taylor Bennett Partners	13.8	13.8	1.0	31 Mar	17
18	BI WORLDWIDE EMEA	13.4	53.0	4.2	30 June	188
19	Clive	13.3	13.3	0.7	30 Sep	50

<b>20</b>	rapiergroup	12.8	12.8	0.4	31 Dec	55
<b>21</b>	Gray Dawes Events	12.5	175.0	Undisclosed	31 Mar	242
<b>22</b>	Shelton Fleming Group	12.4	12.4	1.3	31 Dec	32
<b>23</b>	The fresh Group	11.7	12.2	0.2	31 Dec	80
<b>24</b>	Event Travel Management	11.2	Undisclosed	Undisclosed	30 June	28
<b>25</b>	First Event	11.0	14.4	0.5	31 July	54
<b>26</b>	Brands at Work Ltd	10.4	10.4	0.4	31 Dec	10
<b>27</b>	AOK Events Ltd	9.8	9.8	0.5	31 Dec	40
<b>28</b>	Principal. Global Events	9.8	9.8	1.2	31 Dec	22
<b>29</b>	NYS / Capita Travel and Events	9.5	490.5	11.0	31 Dec	728
<b>30</b>	TAG (The Appointment Group)	9.5	102.0	Undisclosed	31 Dec	186
<b>31</b>	Production Bureau Ltd	8.9	8.9	Undisclosed	31 Dec	75
<b>32</b>	Black Tomato Agency	8.6	30.2	1.1	31 Dec	25
<b>33</b>	Inside Track	8.0	8.0	Undisclosed	31 Dec	37
<b>34</b>	Identity	7.8	8.5	Undisclosed	31 Aug	53
<b>35</b>	C2events	7.6	7.6	Undisclosed	31 Dec	28
<b>36</b>	Top Banana Cheerful	7.5	10.6	0.7	31 Mar	53

37	Greenium Twentyfirst	6.7	6.7	0.4	30 June	20
38	Sleek Events Ltd	6.7	6.7	0.8	31 July	10
39	Worldspan Plc	6.4	6.4	0.2	30 June	43
40	TTA (The Turner Agency)	6.0	6.0	0.4	31 Mar	34
41	emc3	5.9	5.9	0.2	31 Mar	42
42	OrangeDoor	5.5	5.6	0.2	31 Mar	26
43	In2Events Ltd	5.2	5.2	Undisclosed	30 Apr	20
44	Sledge Ltd	5.2	5.2	0.4	31 Dec	14
45	Wolf & White Ltd	4.8	4.8	0.9	31 Oct	10
46	XSEM Ltd	4.5	4.5	Undisclosed	31 Dec	28
47	Firebird Events Ltd	4.4	6.1	0.9	30 June	20
48	Absolute Corporate Events	4.3	9.0	0.1	31 Dec	20
49	Live Group	3.5	3.5	Undisclosed	31 Mar	24
50	ICE	3.4	3.9	Undisclosed	31 Dec	20

\* = C&IT estimate due to Sarbanes Oxley Act

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